

# Press Release

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FOR IMMEDIATE RELEASE

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## **SOLAR HOT WATER RESOURCES AT YOUR FINGERTIPS**

BLOOMINGTON, MN, AUGUST 1, 2011: Northern States Solar Services (NSSS) has added a comprehensive online national Solar Hot Water Business Directory: <http://shw.northernstattsolar.com>. The directory is designed to make it fast and easy to find resources needed for any solar hot water project.

Currently, more than 500 solar hot water resources are listed in 150+ categories.

This is the first online national directory for a rapidly growing sector of the renewable energy industry. "We spend our time and energy developing methods to bring together those who want to make informed decisions about solar and other renewable energies with those who have real, demonstrable, and dependable information," said Richard Carter, NSSS LLC founder. "Adding a directory is a natural extension of that mission."

The NSSS Solar Hot Water Business Directory is inclusive, not exclusive. Basic listings in the directory are free so every

solar hot water professional and firm has the opportunity to increase visibility to its market.

Northern States Solar Services, founded in 2006, provides knowledge, information, and understanding of the technologies of Solar Energy Systems. This is accomplished through research, communication, consulting and presentations to various communities. NSSS is an independent research and reporting firm and does not offer products, installation, or maintenance services of solar systems.

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